



VENDOR ADVISORY MEETING

MSDH WIC Program
September 26, 2019



PREVIOUS SESSION

Background to the WIC Program

Vendor Selection Criteria

Vendor Application Process

Overview

- Minimum stock requirements
- Approved Product List
- Key schedule dates
- Question & Answer
- What's Next





Minimum Stock Requirements

The minimum stock requirements are the minimum variety and quantity of supplemental foods that a vendor must stock to be an authorized WIC vendor

Minimum Stock Requirements

- Vendors must maintain the required minimum stock of WIC foods at all times.
- WIC shoppers will receive eWIC benefit cards at various times throughout the month and it is important for vendors to have a variety of WIC foods available.

Category	Type or Brand	Minimum Quantity
Infant Formula	12.4 – 12.5 oz. cans powder standard milk-based formula – WIC approved	12 cans
	12.4 – 12.9 oz. cans powder soy, reduced lactose, and added rice starch formula – WIC approved	9 cans of each
Infant fruits and vegetables	4 oz. jars with at least 3 varieties of vegetables and 3 varieties of fruits – WIC approved	48 jars total
Infant Cereal	8 oz. box of dry infant cereal without fruit (Rice, Oatmeal, or Barley) – WIC approved	6 boxes
Milk	Whole milk – WIC approved	6 gallons total
	1%, or fat free (skim) – WIC approved	12 gallons total
	Dry milk – WIC approved	3 boxes
Cheese	16 oz. cheese (Must carry at least two varieties) – WIC approved	8 pounds total
Eggs	Large white eggs, grade A or AA – WIC approved	9 dozen total
Cereal	At least 6 varieties of hot or cold cereal – WIC approved	36 boxes total
	At least 12 boxes of cereals carried must be whole grain – WIC approved	
Bread	16 oz. whole grain bread – WIC approved	4 loaves
	Any combination of tortillas or brown rice – WIC approved	4 packages/bags
Juice	64 oz. bottles of juice in at least two flavors –WIC approved	5 bottles
	48 oz. container or 11.5 – 12 oz. conc. or frozen juice in at least two flavors – WIC approved	8 containers
Peanut Butter	16 – 18 oz. jars of peanut butter – WIC approved	6 jars
Dry beans/peas or canned beans/peas	16 oz. package of dry beans/peas in 3 varieties – WIC approved	6 bags
	15 – 16 oz. cans beans/peas in 3 varieties (No Added Flavors) – WIC approved	16 cans
Chunk tuna –or- pink salmon	5 oz. cans tuna – WIC approved	6 cans
	14.75 oz. cans salmon – WIC approved	
Fruits and vegetables	At least 5 varieties of fresh fruits and 5 varieties of fresh vegetables	\$24 dollar retail value
	At least 5 varieties of canned fruits and 5 varieties of canned vegetables – WIC approved	24 cans total

If Minimum Stock is Not Met...

- Minimum stock is required to become a WIC authorized vendor.
- Once a retailer is a WIC authorized vendor, minimum stock requirements must be met at all times.
 - If WIC State Office staff monitors your store and finds that minimum stock is less than required, you will be issued a warning notice to correct your deficiencies and/or given notice of a sanction.



Approved Products- Retail Grocers

Approved products are food items that are approved by the MSDH WIC Program to be redeemed by WIC participants

Approved Products List

- Milk
- Eggs
- Cheese
- Beans/ Peas
- Peanut Butter
- Iron- Fortified Cereal
- 100% Fruit Juice
- Canned Fruits/ Vegetables
- Canned Fish
- Whole Grains
- Yogurt
- Soy Beverages
- Iron-Fortified Formula
- Fresh Fruits and Vegetables (including Potatoes)
- Infant Cereal
- Jarred Baby Food Meats, Fruits, and Vegetables



WIC Approved Products

- Each WIC participant will be prescribed foods tailored to their nutritional needs
- WIC participants may only receive the foods prescribed to them.
- WIC benefits will be loaded to an EBT card.

WIC Approved Products List

- Beans/ Peas
 - 1lb Dried
 - 15-16oz Canned
- Peanut Butter
 - 16-18oz



WIC Approved Products List

- 100% Fruit Juice
 - 48oz
 - 64oz
- Fruits/ Vegetables
 - Fresh
 - Canned
 - Frozen





WIC Approved Products List

- Whole Grains
 - 16oz Bread
 - 16oz Hamburger Buns
 - 14-16oz Rice
 - 16oz Tortilla
 - 16oz Pasta
- Iron- Fortified Cereal
 - 11- 36oz
 - Cold cereal
 - Oatmeal
 - Grits





WIC Approved Products List



- Canned Fish
 - Tuna: 5oz, 6oz, 7.5oz
 - Pink Salmon: 5oz, 6oz, 7.5oz, 14.75oz
- Yogurt
 - 32oz





WIC Approved Products List

- Iron-Fortified Formula
 - Powder
 - Concentrate
- Infant Cereal
 - 8oz
- Jarred Baby Food Meats, Fruits, and Vegetables
 - 2oz
 - 4oz





WIC Approved Products

- Store brand milk
 - Whole, 1%, or Nonfat
 - Soy beverages
 - Lactose- free
 - Gal, ½ Gal
- Store brand eggs
 - Large
 - White
- Store brand cheese
 - 1lb



Store Brand Requirement

- The MS WIC Program requires vendors to declare the store brand of the following items:
 - Eggs
 - Milk
 - Cheese



Special Medical Formula- Pharmacies

Formulas approved for
distribution to MSDH WIC
participants with specific
health concerns

Medical Formula

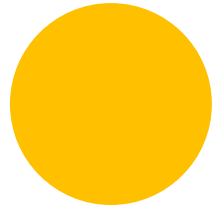
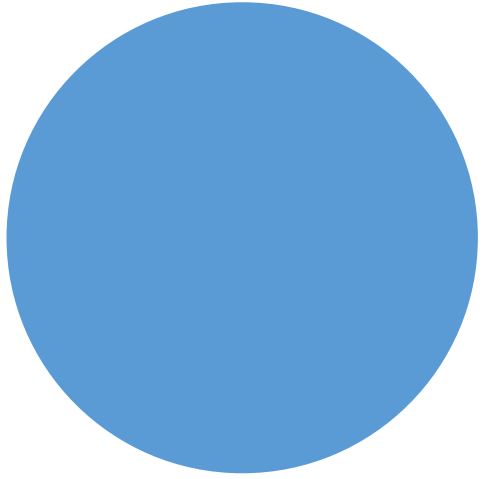
- Provided for infants and children with...
 - Food allergies
 - Sensitivity to intact protein
 - Fat malabsorption
 - Short gut/ bowel
 - Bowel resection
 - Cardiac problems
 - Renal problems
 - Oral/ motor feeding problems
 - Other chronic illness

**Mississippi WIC Program Formulary
FY 2019**

COMPANY	PRODUCT	OZ PER UNIT	MAX ISSUANCE
Mead Johnson	Enfamil Gentlease, Powder	12.4 oz	10
Mead Johnson	Enfamil Premium, Concentrate	13 oz	35
Mead Johnson	Enfamil Premium, Powder	12.5 oz	10
Mead Johnson	Enfamil w/ 24 cal, RTF	2 oz	75/ 6 pack
Mead Johnson	Enfamil Prosobee Concentrate	13 oz	35
Mead Johnson	Enfamil Prosobee Powder	12.9 oz	10
Mead Johnson	Enfacare Lipil Powder	12.9 oz	11
Mead Johnson	Nutramigen Enflora LGG Powder	12.6 oz	10
Mead Johnson	Nutramigen Concentrated	13 oz	35
Mead Johnson	Nutramigen RTF	32 oz	28
Mead Johnson	Pregestimil Powder Fe+ Fortified	16 oz	8
Mead Johnson	Portagen Powder	16 oz	13
Mead Johnson	Pregestimil Powder Fe+ Fortified 24 c	2 oz	75/ 6 pack
Mead Johnson	Enfacare Lipil RTF	2 oz	75/ 6 pack
Mead Johnson	Phenyl- Free 1 Powder	16 oz	9
Mead Johnson	Phenyl- Free 2 HP Powder	16 oz	9
Mead Johnson	Enfamil AR Powder	12.9 oz	10
Mead Johnson	Pur Amino	14.1 oz	9
Nestle	MCT oil	32 oz	28
Nestle	Microlipil RTF	3 oz	303
Nestle	Boost Kids Essential, RTF, Vanilla	8 oz	113
Nestle	Renalcal, RTF, Unflavored	8.5 oz	107
Nestle	Peptamen Jr, RTF, Unflavored	8.45 oz	107
Nestle	Peptamen Jr, RTF, Vanilla	8.45 oz	107
Nestle	Peptamen Jr w/ Fiber, RTF, Vanilla	8.45 oz	107
Nestle	Peptamen Jr 1.5, RTF, Unflavored	8.45 oz	107
Nestle	Vivonex Pediatric Powder	1.7 oz	108
Nestle	Tolerex Powder	2.82 oz	91
Nestle	Nutren Junior, Vanilla	8.5 oz	107
Nestle	Alfamino	14.1 oz	10
Nestle	Alfamino Jr	14.1 oz	14
Nestle	Nutren Jr w/ Fiber, RTF, Vanilla	8.5 oz	107
Nutricia	Ketocal 4.1, Powder	11 oz	12
Nutricia	Neocate, Powder (infant)	14 oz	10
Nutricia	Neocate, Junior, Powder, Unflavored	14 oz	13

**Mississippi WIC Program Formulary
FY 2019**

COMPANY	PRODUCT	OZ PER UNIT	MAX ISSUANCE
Nutricia	PKU Periflex Early Years	14.1 oz	10
Ross	Alimentum, Powder	12.1 oz	12
Ross	Alimentum, RTF	32 oz	28
Ross	Suplena, RTF	8 oz	113
Ross	1-Valex-1, Powder	14.1 oz	10
Ross	1-Valvex-2, Powder	14.1 oz	10
Ross	Calcilo XD Powder	14.1 oz	9
Ross	Hominex- 1 Powder	14.1 oz	10
Ross	Hominex- 2 Powder	14.1 oz	10
Ross	Similac PM 60/40 Powder	14.1 oz	8
Ross	Pediasure, RTF, Vanilla	8 oz	113
Ross	Pediasure w/ Fiber, RTF, Vanilla	8 oz	113
Ross	Similac Neosure RTF	2 oz	56/ 8 pack
Ross	Ketonex-2, Powder	14.1 oz	10
Ross	RCF Concentrate	13 oz	35
Ross	Elecare, Junior, Powder, Vanilla	14.1 oz	14
Ross	Phenex-2, Powder	14.1 oz	10
Ross	Phenex-1, Powder	14.1 oz	10
Ross	Similac Neosure, Powder	13.1 oz	10
Ross	Nepro, RTF, Vanilla	8 oz	113
Ross	Elecare (Infant), Powder	14.1 oz	14
Ross	Pediasure, Enteral, Vanilla	8 oz	113
Ross	Pediasure w/ Fiber, Enteral, Vanilla,	8 oz	113



Key Dates

Dates provided are
tentative based on
known information

Key Activity	Tentative Start Date
Vendor Technology Survey	July 2019
Vendor Advisory Meetings	August 29, 2019 September 26, 2019 October 17, 2019
Vendor Documents Approved by FNS	September, 2019
Application Open	October 16, 2019
Vendor Monitoring	November, 2019
Vendor Trainings	January, 2020
L2 Certification (if any)	June, 2020
L3 Certifications	August, 2020
Vendor Agreements Begin	October 1, 2020

Rollout Schedule- DRAFT

	Start Date	End Date	Public Health Area	Counties
Pilot 1	October 12, 2020	January 4, 2021		Forrest
Pilot 2	October 26, 2020	January 15, 2021		Lauderdale
Rollout 1	January 19, 2021	February 5, 2021	5, 6, 7	Issaquena, Sharkey, Warren, Claiborne, Yazoo, Hinds, Copiah, Madison, Rankin, Leake, Neshoba, Kemper, Scott, Newton, Lauderdale, Smith, Jasper, Clarke Simpson, Jefferson, Adams, Franklin, Lincoln, Lawrence, Wilkinson, Amite, Pike, Walthall
Rollout 2	February 8, 2021	February 26, 2021	1, 2	DeSoto, Tunica, Tate, Coahoma, Quitman, Panola, Tallahatchie, Yalobusha, Grenada Marshall, Benton, Tippah, Alcorn, Prentiss, Tishomingo, Lafayette, Union, Pontotoc, Lee, Itawamba
Rollout 3	March 1, 2021	March 19, 2021	3, 4	Bolivar, Sunflower, Leflore, Carroll, Montgomery, Washington, Humphreys, Holmes Attala, Calhoun, Chickasaw, Monroe, Webster, Clay, Choctaw, Oktibbeha, Lowndes, Winston, Noxubee
Rollout 4	March 22, 2021	April 9, 2021	8, 9	Jefferson Davis, Covington, Jones, Wayne, Marion, Lamar, Perry, Greene Pearl River, Stone, George, Hancock, Harrison, Jackson

Additional information

Application and supporting documents will be made available on the MSDH website under the WIC Vendor Information section.

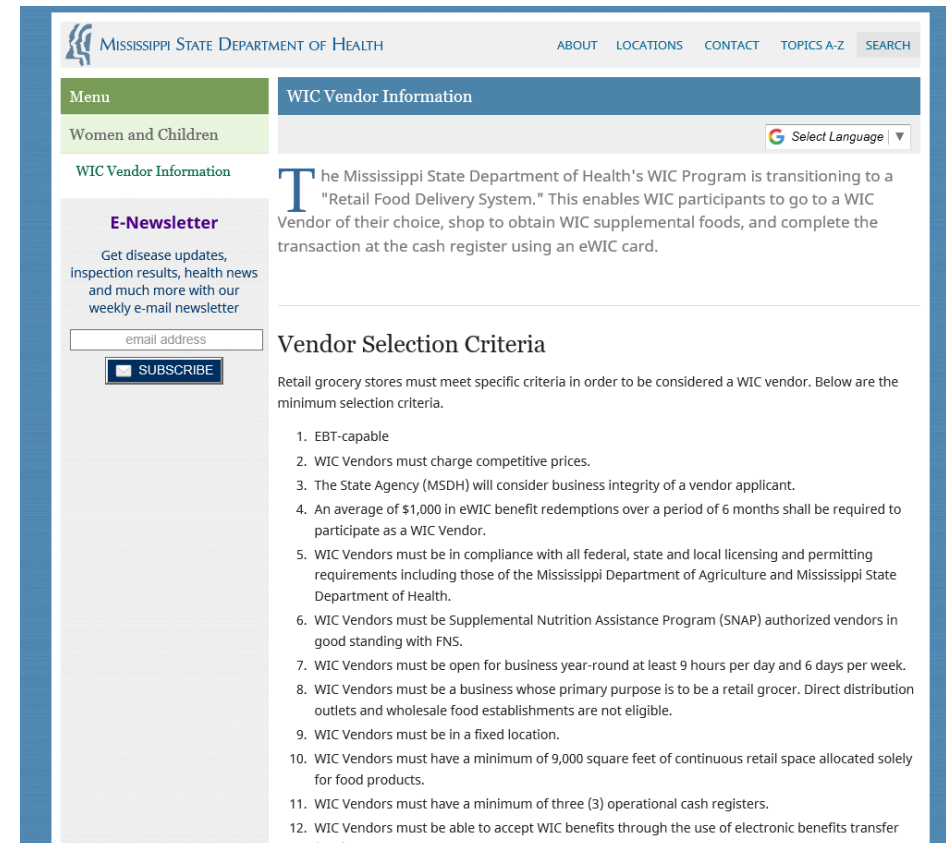
Webinars with details for the application process are forthcoming.

Any Questions?



Where to get more information?

- Visit our website at <https://msdh.ms.gov/>
- Email us at vmu@msdh.ms.gov



The screenshot displays the Mississippi State Department of Health (MSDH) website. The header includes the MSDH logo and navigation links: ABOUT, LOCATIONS, CONTACT, TOPICS A-Z, and a SEARCH button. A language selection dropdown is set to "Select Language". The left sidebar contains a "Menu" section with links to "Women and Children" and "WIC Vendor Information". Below this is an "E-Newsletter" sign-up form with a text input for "email address" and a "SUBSCRIBE" button. The main content area is titled "WIC Vendor Information" and features a paragraph about the transition to a "Retail Food Delivery System." Below this, the "Vendor Selection Criteria" section lists 12 requirements for vendors.

MISSISSIPPI STATE DEPARTMENT OF HEALTH

ABOUT LOCATIONS CONTACT TOPICS A-Z SEARCH

Select Language

Menu

Women and Children

WIC Vendor Information

E-Newsletter

Get disease updates, inspection results, health news and much more with our weekly e-mail newsletter

email address

SUBSCRIBE

WIC Vendor Information

The Mississippi State Department of Health's WIC Program is transitioning to a "Retail Food Delivery System." This enables WIC participants to go to a WIC Vendor of their choice, shop to obtain WIC supplemental foods, and complete the transaction at the cash register using an eWIC card.

Vendor Selection Criteria

Retail grocery stores must meet specific criteria in order to be considered a WIC vendor. Below are the minimum selection criteria.

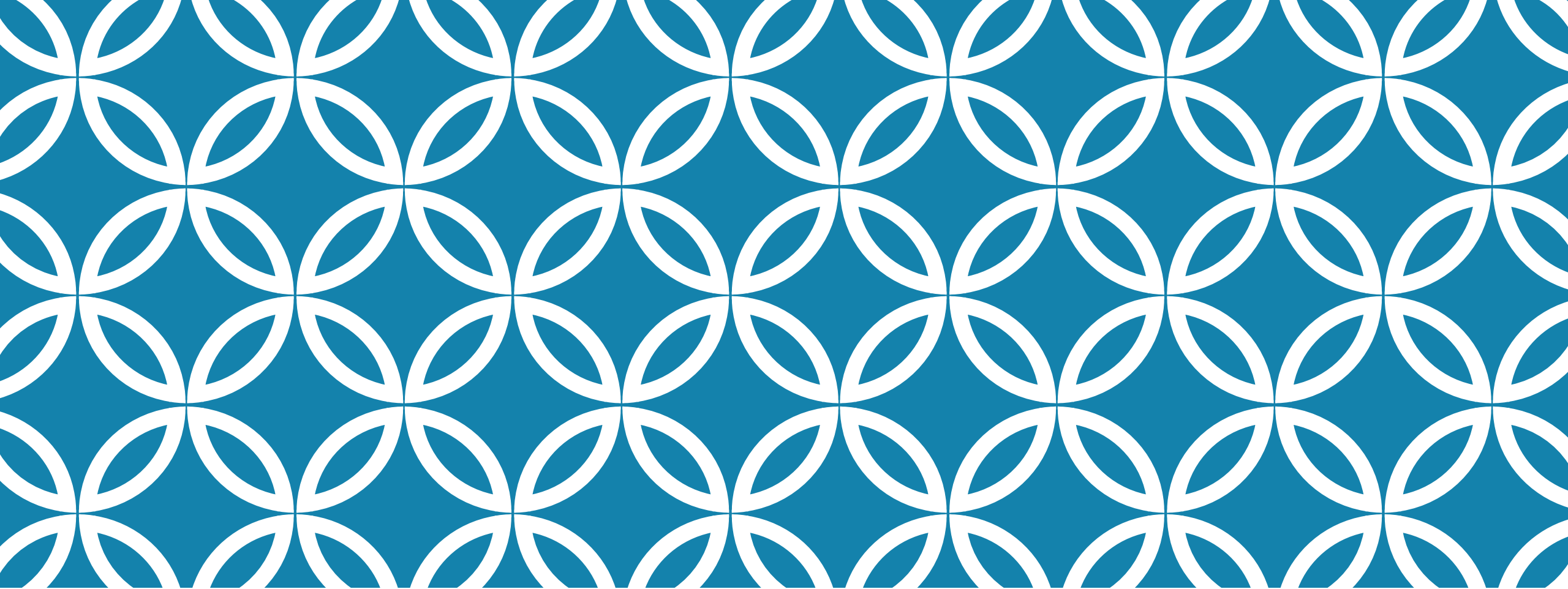
1. EBT-capable
2. WIC Vendors must charge competitive prices.
3. The State Agency (MSDH) will consider business integrity of a vendor applicant.
4. An average of \$1,000 in eWIC benefit redemptions over a period of 6 months shall be required to participate as a WIC Vendor.
5. WIC Vendors must be in compliance with all federal, state and local licensing and permitting requirements including those of the Mississippi Department of Agriculture and Mississippi State Department of Health.
6. WIC Vendors must be Supplemental Nutrition Assistance Program (SNAP) authorized vendors in good standing with FNS.
7. WIC Vendors must be open for business year-round at least 9 hours per day and 6 days per week.
8. WIC Vendors must be a business whose primary purpose is to be a retail grocer. Direct distribution outlets and wholesale food establishments are not eligible.
9. WIC Vendors must be in a fixed location.
10. WIC Vendors must have a minimum of 9,000 square feet of continuous retail space allocated solely for food products.
11. WIC Vendors must have a minimum of three (3) operational cash registers.
12. WIC Vendors must be able to accept WIC benefits through the use of electronic benefits transfer

Next session

October 17, 2019 12pm CT

TOPICS

- Application Guidance
- Review of Required Documents



THANK YOU

MSDH WIC Program